GGN - Geopark Annual Report 2017

1. GEOPARK IDENTITY

Geopark name, country, regional Network:

Terras de Cavaleiros UNESCO Global Geopark

Portugal.

European Geopark Network (EGN)

Year of inscription / Year of the last revalidation 2014



2. GEOPARK FIGURES

Number of Geopark staffs: 7 staffs including 2 geoscientist(s)

Number of Visitors: 4883 Visitors who have carried out educational programmes and tourist programmes

Number of Geopark events: 115

Number school classes realize Geopark educational programmes: 43

Number of Geopark press release – 5

3. GEOPARK ACTIVITIES (bulletize)

MAJOR ACHIVEMENTS IN 2017

• Organization of the I Congress Terras de Cavaleiros - Humanize Tourism, which was held in the International Year of Sustainable Tourism.

- Presentation to the community in general, and representatives of hotel and catering units, in particular the project "Rocks on the Table" developed with the School Group.
- Accomplishment of 26 awareness actions to collect information, in the scope of the project "Treasures and Knowledge of the Terras de Cavaleiros Geopark " in the civil parishes of the territory (194 participants).

CONTRIBUTION TOWARDS GGN - NETWORKING AND PARTICIPATION

- Participation in the 39th European Geoparks Coordination Committee Meeting at the Geopark Burren and Cliffs oh Moher, Ireland.
- Participation in the 14th European Geoparks Conference, Azores Geopark, Portugal.
- Participation in the 40th European Geoparks Coordination Committee Meeting at the Azores Geopark, Portugal.
- Two articles accepted for presentation in the 14th European Geoparks Conference, "Geoparks: Pathways of Sustainable Tourism for Development", Azores, September 2017.
- Presentation: Pereira, D.I. (2017): Raising awareness of geodiversity services in Terras de Cavaleiros UNESCO Global Geopark. Abstracts Book 14th Conference European Geoparks, Ponta Delgada, Açores, 7-9 setembro 2017.
- Celebration of the European Geopark week (1065 participants).
- Celebration of the "Week of Partners of the Mines and Sites of Geological Interest Roadmap".
- Submission of an article for the magazine about European Geoparks *"Treasures and knowledge of the Terras de Cavaleiros UNESCO Global Geopark"* and participation with a text for the EGN and a GGN newsletters.

- Participation in the GEOfood Project, developed by Magma UNESCO Global Geopark, Norway with products promotion of the project "Rocks on the Table".
- Presence at the International Conference on "Managing Mediterranean Mountain Geoheritage 3MG", Estrela Aspiring Geopark.
- A presentation on the training course "Sustainable Tourism and World Geoparks of UNESCO" held in Estrela Aspiring Geopark.

MANAGEMENT AND FINANCIAL STATUS

- Project application "Treasures and Knowledge of the Terras de Cavaleiros UNESCO Global Geopark".
- Participation in the national programme "Life Science in summer", in partnership with the Centre of Life Science of Bragança, with 9 activities, June-September 2017.
- General Assembly of the Terras de Cavaleiros UNESCO Global Geopark Association, where activities and financial plan for 2017 were approved.
- Development of the Project "Improvement of the Enjoyment and Valuation of the Natural and Cultural Heritage".
- Development of the Project "Terras de Cavaleiros UNESCO Global Geopark Internationalization of the tourist promotion of Macedo de Cavaleiros.

GEOCONSERVATION

- Cleaning, replacement, updating of panels in several geosites.
- Applying for a European program under the theme "Treasures and knowledge in the Terras de Cavaleiros Geopark" which aims to develop a management plan for 4 geosites, the survey of traditions, customs and rituals of the geopark, as well as the dissemination and implementation of visitation actions.
- Monitoring of the geosites and regular conservation.

SUSTAINABLE TOURISM (GEOTOURISM)

- Participation in national and international fairs in the field of tourism, for promotion of the territory (Lisboa Tourism Exchange, Iberian Mask Festival, among others).
- Lodgement of a section with local products for sale, such as handcraft products, olive oil, honey and liquors, in the Information Centre of the Terras de Cavaleiros UNESCO Global Geopark.
- Visits and promotion of artisanal food factories located in the Terras de Cavaleiros UNESCO Global Geopark territory, in the context of the tourism and educational programmes.

NEW EDUCATION PROGRAMMES ON GEOCONSERVATION, SUSTAINABLE DEVELOPMENT AND DISASTER RISK REDUCTION

- Educational programmes (825 participants), guided geotours (311 participants) and pedestrian trails (200 participants), organized by the Terras de Cavaleiros UNESCO Global Geopark.
- Organization of the Week of Autochthone Forest, with the participation of students from the schools of Macedo de Cavaleiros, in a total of 532 students.

STRATEGIC PARTNERSHIP

• Establishment of partnerships with tourism companies, like "Try Portugal"

- Participation in the Blue Flag Programme and Eco-Schools programme promoted by the ABAE (European Blue Flag Association).
- Implementation of activities in the Azibo's Protected Landscape, in partnership with Macedo de Cavaleiros Municipality and CERCIMAC (Association for the protection of disabled people), under the Blue Flag program.
- Implementation of activities under the project "Near to the Earth", under the responsibility of EDP and in partnership

with the Alfândega da Fé, Mogadouro and Torre de Moncorvo Municipalities.

- Partner of the project "Partners of the Mines and Sites of Geological Interest Roadmap", with 31 partners in Portugal
- Participation in the national programme "Life Science in summer", in partnership with the Centre of Life Science of Bragança, with 6 activities.
- Presence and realization of educational activities in the "Solstice Festival", in partnership with the Torre de Moncorvo Municipality.
- Presentation at the University of Trás-os-Montes and Alto Douro (UTAD), under the "1st Summer University in Geoparks Sustainable Regional Development and Healthy Lifestyles", UNESCO Chair in Geoparks, Regional Development Sustainable and Healthy Lifestyles of UTAD, in partnership with the National Commission of UNESCO.

PROMOTIONAL ACTIVITIES

- A painting exhibition on 8 of the 42 geosites of the territory painted in schools and in the municipal library.
- Conducting an "Environment Exhibition", in partnership with the Schools Association (AEMC) and Macedo de Cavaleiros Municipality, June 2017.
- Participation in the Lisbon Tourism Fair (BTL).
- Participation in the Festival of the Iberian Mask, Lisbon.
- Participation in the sustainable tourism exhibition at the National Museum of Natural History and Science in Lisbon.
- Participation in the XII Conference of Young Geoscientists, Coimbra.
- Participation in 5 fairs of the territory.
- Participation in the celebrations of World Tourism Day in Porto e Norte Welcome Centre, Porto.
- Publication of the Geopark's monthly electronic newsletters.

4. CONTACTS:

Manager: Antónia Morais <u>antonia.morais@cm-macedodecavaleiros.pt</u> Geologist: Diamantino Pereira <u>insuad@dct.uminho.pt</u>